

Rotary Youth Programs

Thursday, March 12, 2026

NCPELS Breakout

PANELISTS

- Camp Enterprise – Michael Birdman
- Interact Clubs – Scott Swenson
- Rotary Youth Exchange – Elaine Baumann
- Rotary Youth Leadership Awards (RYLA) – Taylor Grayson, Peter Grayson

CAMP ENTERPRISE

Michael Birdman



Camp Enterprise

Rotary
District 5950



Minneapolis &
Central Minnesota
USA

Rotary
District 5960



BUILDING THE NEXT GENERATION OF LEADERS

Michael M. Birdman - Chairperson

Camp Enterprise History

- Developed by Alexandria Rotary Club in 1980
- Administered by Edina Noon & Morningside Rotary Clubs for over 40 years
- Supported by and available to all District 5950 & 5960 clubs
- Served over 3,000 high school Juniors & Seniors
- Awarded over \$85,000 in academic scholarships
- 2 ½ Day Overnight Camp – 1st Thu-Sat in November

Camp Enterprise Objectives



- Development of next generation of leaders
- Case Study - introduce business development strategies and collaboration to ideate, design, and build a business plan presentation to venture capitalists to win a \$5M investment
- Engage & network with business leaders and specialists on how to accomplish the task in less than 48 hours
- Introduce high school students to Rotary and the function and impact Rotarians have on their communities
- Create environments for students to meet and engage with others they are not familiar with and come from diverse backgrounds
- Help each student find their voice and how to use it in a leadership capacity

Camp Enterprise Students



- Leadership Camp for All
- Seek 120 high school Juniors & Seniors from over 150 public/private schools throughout central/southern MN & western WI
- Any student is eligible to participate. They don't need to have had experience in business related subjects or activities.
- Student Scholarships – (5) \$1,000 scholarships are awarded determined on a scoring rubric that weights group evaluation, mentor/counselor evaluation, and essay writing assignment.

Camp Enterprise Partners

- Rotary District 5950 & 5960 Leaders – over 120 clubs
- Individual Rotary Clubs
 - Sponsorship funding of students from their communities (1-5 students per year / ~\$450/student)
 - Volunteer Participation – sign up to be one of the 80+ volunteers for Camp Enterprise
 - Mentors, Venture Capitalists, Business Specialists, Marketing, & Operations
 - Student Recruitment – work with us and the local high schools to promote and engage students to register for Camp E
- Camp RYLA / & other Rotarian Programs targeting students



Camp Enterprise

Nov 5-7, 2026

- Student Recruitment – Spring 2026
- Club Sponsorships – Spring 2026
- Rotarian Volunteers – Now to Oct 2026
- Impact to Students – Lifetime
- www.campenterprise.org

INTERACT CLUBS

Scott Swenson

WHAT IS INTERACT?

- High School Age Clubs affiliated with local Rotary Clubs



BENEFITS

Connect with leaders in your community and around the world to:

- Take action to make a difference in your school and community
- Discover new cultures and promote international understanding
- Become a leader in your school and community
- Have fun and make new friends from around the world





WHAT'S INVOLVED?

- Interact clubs organize at least two projects every year, one that helps their school or community and one that promotes international understanding. Rotary club sponsors mentor and guide Interactors as they carry out projects and develop leadership skills.
- Celebrate the global impact of Interact by getting involved in:
 - World Interact Week
 - Interact Video Awards
 - Rotary Youth Day at the United Nations
 - Global Youth Service Day

INTERACT AROUND THE WORLD

- 342,953 Interactors
- 14,911 Interact Clubs
- 145 Countries



BENEFITS OF INTERACT CLUB IN EAGAN

Connections in the
High School

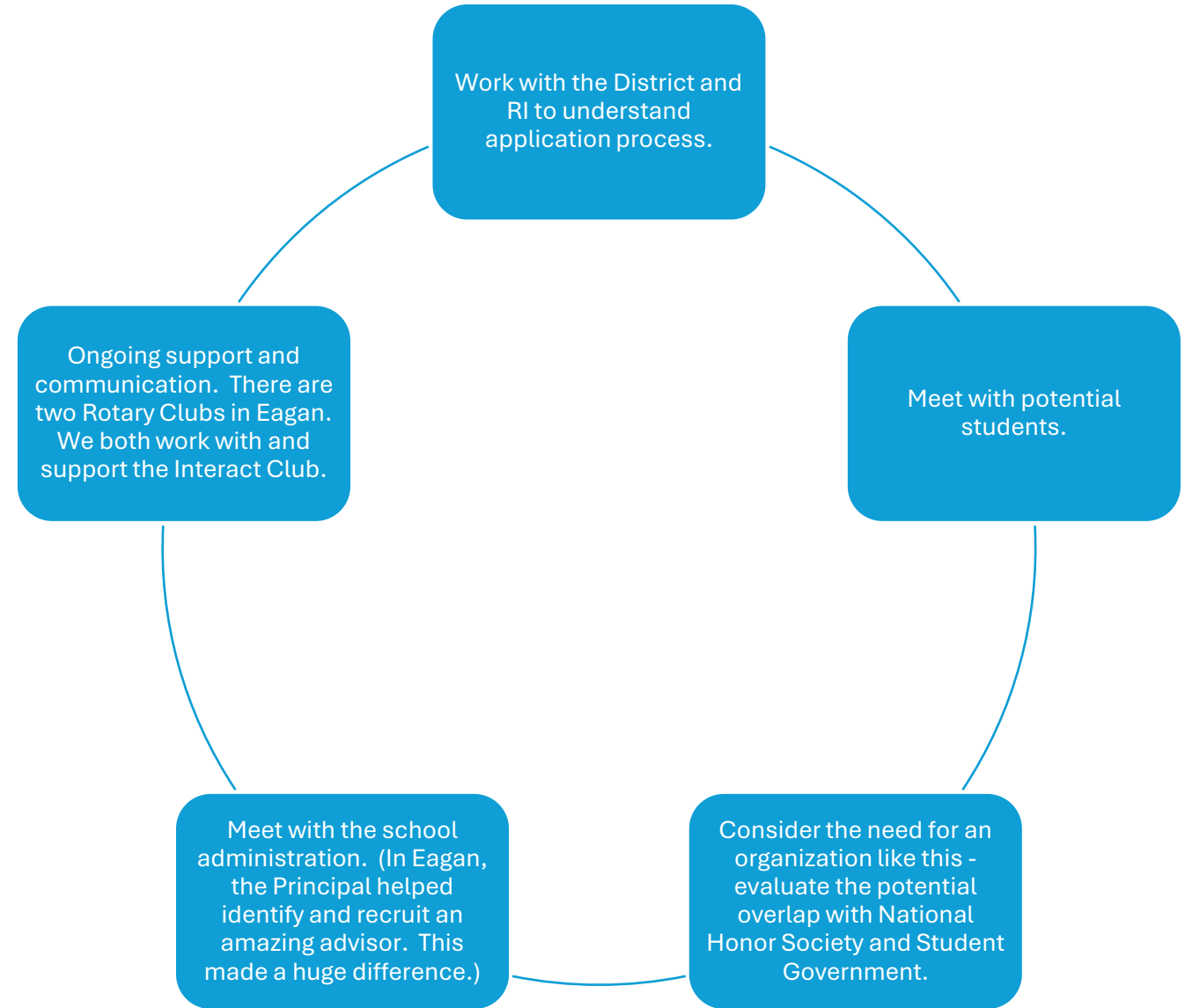
Joint Projects

- Our Rotary Club has supported their projects.
- The Interact Club has provided support for our projects and fundraisers

Future Rotarians

Our Rotary Club
has provided
scholarships to
Interact students

PROCESS OF STARTING AN INTERACT CLUB



ROTARY YOUTH EXCHANGE

Elaine Baumann

**We Are Building
World Peace,
One Student at a
Time**

rotary
youth
exchange



Rotary 4-Way Test

- Is it the Truth
- Is it Fair to all Concerned
- **Will it Build Good Will and Better Friendships**
- Will it be Beneficial to All
- (Will it Be Fun!)

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US Department of State:

Youth exchange programs
as vital tools for fostering
international diplomacy,
strengthening national
security, and enhancing
global economic
competitiveness



Key Values and Objectives Of Youth Exchange

- Diplomacy and Security
- Cultural Competence & Language
- Leadership Development
- Immersion and Engagement

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exchange





About Rotary Youth Exchange

- Official Rotary Program Since 1975
- 9,000 Students Exchange Annually
- 80 Countries Participate

Types of Exchanges

- Long Term
- Short Term
Family to Family
- Camps and
Tours
- New Generations



Long Term

- Full School Year
- Ages 15-18
- Live with families a family member
- Attend school
- Become fluent in language
- Become culturally competent





Short Term

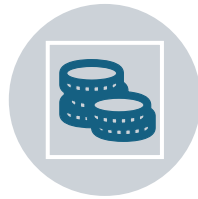
- Takes place over summer months
- Students are matched and spend the summer together, time in each home
- Camps and Tours
- Offerings for older students – up to age 25

Program Costs - Inbounds and Outbounds

Clubs - Costs to Host



EST. FROM \$2500
- \$6000



ALLOWANCE -
\$100/MONTH



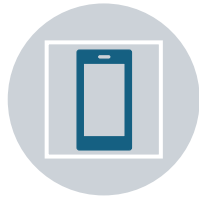
MISCELLANEOUS
SCHOOL FEES



SCHOOL
LUNCHES



GIFTS



CELL PHONE
SERVICE

Students going out

• Long Term Program Cost

- \$8000
- Includes insurance
- Airfare
- Blazer
- Orientation costs

Short Term

- \$250 - \$500
- Orientation and Logo Clothing

Organization and Operations

•Districts

- Administration
- Training for Club and District Volunteers
- Country Partner Contacts
- Orientation for Inbound and Outbound Students
- Host Family Orientation
- Maintain International Certification

•Clubs

- Recruit Outbounds
- Host and Supervise Inbounds
 - Secure Host Homes
 - Allowance
 - Arrange for School Attendance
 - Include Inbounds in Club Activities

NAYEN – North America Youth Exchange Network

Districts in the US, Canada and Mexico

- Uniformity in Operations
- Application Forms
- Insurance Requirements
- Compliance with International Regulations
- Program Development
- Share Best Practices



NAYEN



rotary youth exchange



ROTARY YOUTH LEADERSHIP AWARDS (RYLA)

Taylor Grayson, Peter Grayson



Rotary Youth Leadership Awards

What is Camp RYLA?

- A fun, intensive five-day camp
- Skill building:
 - Leadership
 - Communication
 - Problem-solving
 - Critical-thinking
 - Teamwork
- Designed for young and emerging leaders (think untapped leadership skills!)



Why RYLA?

- Club commitment to developing young leaders
- Network of opportunities
- Visibility in schools
- Future Rotarians
- Emphasizes community service
- Gets campers out of their comfort zone



Who Can Attend?

- High school students – sophomores, juniors and seniors
- Can be nominated by a Rotary club or Rotarian
- Collaboration with the school counselors or administrative contacts

Other opportunities:

- Previous year's campers can return as Junior Counselors
- Many former campers/counselors return as adults to get more involved in camp



Logistics

- Camp RYLA is FREE for the camper
- Sponsorship is the responsibility of the Rotary club
 - \$500/camper
- Camp runs Friday-Tuesday
 - Ends at the St Paul Rotary club meeting
- Club is responsible for transportation to/from camp
- Volunteers are always welcome before, during and after camp!



