



North Central President Elect Learning Seminar

From Challenge to Change: Unlocking Opportunity

LEARNING FACILITATORS



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Learning Objectives

- Recognize how to lead change that respects tradition while engaging all members
- Identify ways that every Rotarian and every generation serves, build connections, and show leadership
- Understand how to transition challenges into ideas, actions, and new opportunities

Serve - Build Connections - Show Leadership

- What are different ways that each generation can serve?
- What are ways that members can build meaningful connections?
- What are some way to show leadership?

Path to the Future - Scenario

In the months before you begin your year as Rotary president, you have been approached by several members of your club.

Their messages are anything but consistent ... Examples:

- Whatever you do, don't make any changes in our fundraising events!
- Our programs need to be more varied and compelling.
- Why do we keep funding the same projects every year, when the emerging needs in our community are obvious?
- What are you going to do to get us inspired?

What next steps would you consider?

Succession Planning - Scenario

As an incoming club president, you are trying to determine who is best suited to serve as leads or chairs of each of your teams and functions. In particular, you want to make sure your Club board better represents the demographics of your Club.

One potential roadblock is one 30-year member who serves in several key roles. The current President has advised you, "Tread carefully in making changes. Since his wife died several years ago, his roles in Rotary are what gives his life meaning."

What ideas do you have about how to approach this situation?

New Member Engagement & Support - Scenario

In your first months as Rotary president, you learn that 3 of the 5 newest members of your Rotary club have resigned over the summer.

You contact each of them and hear the same basis message: "I really like what Rotary stands for; but it was just too difficult to get connected. In part because of my work and family schedule, I haven't been able to participate in any of the scheduled service projects."

What options would you consider to better support new members and get them engaged?



- Conversations become Ideas
- Ideas become Opportunities
- Opportunities become Projects
- Projects become Actions
- Actions become Impact
- Impact Changes Lives

ADD SIZZLE WITH THE POWER OF STORYTELLING



Connecting people, inspiring action, and creating lasting impact through compelling narratives.

A Unifying Thought

